



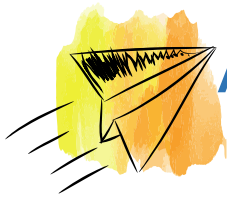
European Union
الاتحاد الأوروبي



DATE: 20.02.2020

VENUE: ALEXANDRIA UNIVERSITY – FACULTY OF NURSERY, SMOUHA

AUDITORIUM: MAIN HALL – ALEXANDRIA CONVENTION CENTRE



ALEXANDRIA AGENDA

MASTER OF CEREMONY & MODERATOR:
M. AHMED YASSIN and Ms NAMEES ARNOUS

09.00-09.30 **REGISTRATIONS**
(Video-screening of success stories)

09.30-09.45 **INAUGURAL LECTURE**
Dr Essam EL KORDI
President of Alexandria University

09.45-10.00 **WELCOME ADDRESS**
M. Ibrahim LAFIAA
Head of Cooperation Section - EU Delegation to Egypt

10.00-10.15 **ETF ENTREPRENEURSHIP AWARD**
GOOD PRACTICE FROM EGYPT RECOGNISED IN HELSINKI
M. Cesare ONESTINI, CEO
European Training Foundation (ETF)

شباب تعليم تمكين فرص شغل

**10.15-13.15 EU-FUNDED PROJECTS IN THE SPOTLIGHT
PING-PONG PANEL DISCUSSIONS | Q&A**

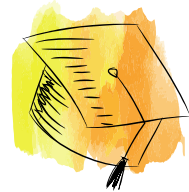
10.15-10.45 ERASMUS+ PROGRAMME IN EGYPT

Eng. Karim HAMDY, Keynote Speaker
Acting as National Erasmus+ Coordinator

ERASMUS ALUMI

Dr. Amina ELHALAWANI

*Erasmus Mundus Joint Doctorate Programme
Cultural Studies in Literary Interzones*



10.45-11.15 HORIZON 2020 PROGRAMME IN EGYPT

Ms. Heba GABER, Keynote Speaker
H2020 Programme Manager

11.15-12.00 SWITCHMED PROJECT

*Implemented by the EU under the European Neighbourhood Instrument (ENI)
Cross-Border Cooperation (CBC)*

SUCCESS STORIES

M. Marwan SELIM

*Green Entrepreneurship, SwitchMed, CTO of VWaste of VWaste
(Organic food and agriculture)*

Ms. Sally HAFEZ BAHGAT

*Green Entrepreneurship, SwitchMed, Founder and CEO of Oasis Community
Center*

(Resource efficiency and sustainable waste management)

M. Mohamed SERAG ELDIN

*Green Entrepreneurship, SwitchMed, Founder and CEO of Dayra Camp
(Sustainable tourism)*

12.00-12.15 GIMED PROJECT

*Implemented by the EU under the European Neighbourhood Instrument (ENI)
Cross-Border Cooperation (CBC)*

Ms. Sherine SABRY, Keynote Speaker

*Special Projects Manager, Small & Micro Enterprise Development Project
Alexandria Business Association (ABA)*

SUCCESS STORY

Ms Rania BAHAA

Unilever Mashreq Environment Manager

12.15-12.25 ERASMUS+ VIRTUAL EXCHANGE PROJECT

Implemented by ANNA LINDH FOUNDATION

SUCCESS STORY

Ms. Zinab ZIDAN

12.25-12.40 **TECHNICAL & VOCATIONAL EDUCATION/TRAINING PROGRAMME**

Dr. Khaled HABEEB, Keynote Speaker
Team leader: PR & Image Building Expert - TVET

SUCCESS STORY

M. Ahmed EL SADANY, Student



12.40-12.55 **THE NEXT SOCIETY PROJECT**

Implemented by ANIMA INVESTMENT NETWORK

Ms Alaa MOUSTAFA, Keynote Speaker
Business Support Manager at Technology Innovation & Entrepreneurship Center (TIEC)

SUCCESS STORY

Ms Enas HISHAM ZAYD

12.55-13.15 **UNITED NATIONS FUND FOR POPULATION ACTIVITIES (UNFPA)**

EU granted Programme

Ms. Maha ABDEL WANIS, Keynote Speaker
Reproductive Health Officer

12.45-15.30 **EXHIBITION & NETWORKING**

EU-funded programmes and projects

INSTAGRAM PHOTO CONTEST #EU4YOUTH

Shoot and share throughout the day your compelling photo(s) reflecting the best moment of the event with infinite options, near the fresco or at any other spot, by using the photo props or any other cool stuff ☺

Send us your picture(s) before 03PM and don't forget to add the hashtag #EU4YOUTH and to tag @euneighbourssouth

This contest is open to all students!!! #goodluck



15.30-16.00 **CLOSING CEREMONY**

PERFORMANCE (15 min)

Live Instrumental & Oriental Live Music

PHOTO CONTEST PRIZE-GIVING CEREMONY (15 min)

10 lucky winners will receive giveaway ... #bethewinner

